

DIANNE REEVES CONTRACT RIDER

2017-2018

Please read this rider carefully. It is part of the attached contract for ARTIST. By signing it, you are agreeing to supply ARTIST with production and proper working conditions essential to a successful performance. Any material breach of the terms and conditions of this rider is a breach of the contract and may cause ARTIST to refuse to perform without releasing PURCHASER from his obligation to pay ARTIST. If ARTIST elects to perform notwithstanding a breach of this agreement by PURCHASER, the performance by ARTIST shall not constitute a waiver of any claim ARTIST may have for damages, or otherwise.

A. ADVERTISING AND PROMOTION

A1. Billing on all advertising and publicity must appear as follows:

DIANNE REEVES	(100%)
with	(25%)
Peter Martin	(33%)
Romero Lubambo	(33%)
Reginald Veal	(33%)
Terreon Gully	(33%)

- A2. ARTIST is to receive 100% star billing on ALL publicity releases and paid advertisements, including without limitation: programs, flyers, signs, newspaper ads, marquees, tickets, radio spots, TV spots, etc. unless otherwise authorized by ARTIST or ARTIST's representative, in writing.
- A3. PURCHASER agrees to use the current biography and current images [available by selecting the "Media" link at www.diannereeves.com] for their promotional campaigns. No product, service, or publication utilizing the name or likeness of ARTIST may be produced, sold, or distributed without the prior written consent of ARTIST.
- A4. PURCHASER agrees not to commit ARTIST to any personal appearances, interviews or other promotion or appearance without prior written consent from ARTIST or ARTIST's representative.
- A5. PURCHASER agrees that there will be no signs, banners or other advertising materials on or near the stage during the entire performance; nor shall any such advertising appear on tickets, flyers, handbills, or posters without the prior consent of ARTIST. ARTIST'S appearance shall not be sponsored by or in any other way associated with any political candidate or commercial entity.
- A6. In the event a tour (or concert) sponsorship is added at any time before or after contracting is completed, it is understood that the PURCHASER will make the best efforts to incorporate the tour sponsor's name, logo, and other requirements to any and all advertising henceforth.
- A7. ARTIST shall have sole and exclusive merchandising rights. PURCHASER is to provide, at no cost to the ARTIST, a well-lit, secure location with one eight foot table and three chairs for the sale of ARTIST's merchandise which is in the main lobby and is easily visible to the public using the venue's main entrance.
- A8. PURCHASER will make available twenty (20) complimentary tickets per show to ARTIST for its sole use. Seats must be in preferred locations within the first 15 rows. If place of performance is other than a theater, a preferred booth and/or tables for ten (10) persons must be available for each performance. ARTIST will advise the box office no later than one hour prior to show time in the event of unused tickets.
- A9. Purchaser shall have the right to distribute thirty (30) tickets or 1% of the sellable house (whichever is greater) for use for media, sponsor, and other promotional needs. These tickets do not include tickets set aside for artist requirements. No other complimentary tickets are to be distributed without express written permission of artist.

